The founding of the Tel Aviv University School of Dental Medicine (TAUSDM) in 1977 marked a successful attempt to establish a Dental School at Tel Aviv University. Throughout its history, TAUSDM has continued to be a school of pioneering achievement: pioneers in training Russian immigrants in the early 70's; pioneers in establishing a special 3 year curriculum for Israelis returning from dental clinical studies abroad; first to open a postgraduate program for foreign students. In addition the School’s belief that “Charity Begins At Home” has made us the largest center in Israel providing free general dental care for needy populations.

As a result of these and other initiatives, TAUSDM is presently widely recognized as a center for community services and patient care, an international leader in clinical education, as well as an innovator in research. All these qualities help us to better serve our university, our students, our patients, and the surrounding community. Our School has become known for its innovations in the biotechnological industry, with not less than three innovative inventions that have become leading dental products: Dentyl pH®, a two phase mouthwash, licenced to Blistex LTD Chicago, Ossix®, a collagen membrane for guided bone regeneration, owned by Johnson and Johnson USA, and Implant Locating System ILS®, owned by Niznick Enterprises Nevada USA. TAUSDM has a unique set of assets. The first is our location in the Tel Aviv metropolis; the largest center of commerce and the capital of high-tech and biotechnology in the region. This allows us to take advantage of both the media and industry, which gives us a clear advantage.

Equally important is that the school of Dental Medicine is part of renowned Sackler Medical Faculty, but it is our students who are our greatest asset. Students make the difference between our being a clinical service center or an academic research institute. They are central to our identity as a University center. Giving students top priority means first, that we are committed to providing them with a first-rate clinical education, second, we teach them the scientific rationale of modern dental care and turn them into sophisticated research workers and third, we help our students to acquire the dexterity and psychological tools that enable them to treat their patients with utmost care and understanding. With this approach to students and combining it with an advanced curriculum, cutting edge technology and modern facilities, gives them access to the largest and most ethnically and socially diverse pool of patients in Israel. We have all the ingredients for a special learning environment.

Haim Tal, DMD, MDent, PhD
Head of the School
# 30 YEARS OF EXCELLENCE

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Early Days</td>
<td>4</td>
</tr>
<tr>
<td>The Goldschleger Era</td>
<td>8</td>
</tr>
<tr>
<td>Our Founding Fathers</td>
<td>11</td>
</tr>
<tr>
<td>Vip - Visitors Of International Prominence</td>
<td>13</td>
</tr>
<tr>
<td>Research</td>
<td>16</td>
</tr>
<tr>
<td>Students</td>
<td>18</td>
</tr>
<tr>
<td>Fine Arts</td>
<td>21</td>
</tr>
<tr>
<td>Books</td>
<td>22</td>
</tr>
<tr>
<td>Children</td>
<td>24</td>
</tr>
</tbody>
</table>

# THE FUTURE IS NOW

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dr. John Wolfe visiting</td>
<td>28</td>
</tr>
<tr>
<td>The Gerald A. Niznick Chair hosts an Annual Symposium</td>
<td>29</td>
</tr>
<tr>
<td>Our Man in New York</td>
<td>29</td>
</tr>
<tr>
<td>Prof. Israel Kaffe</td>
<td>30</td>
</tr>
<tr>
<td>Prof. H. Frommer</td>
<td>30</td>
</tr>
<tr>
<td>Our close relations with Rhone Alpes Chapter of Alpha Omega International</td>
<td>31</td>
</tr>
<tr>
<td>A profile article on TAUSDM in &quot;The Young Dentist&quot;</td>
<td>32</td>
</tr>
<tr>
<td>Tel Aviv University Day</td>
<td>36</td>
</tr>
</tbody>
</table>
YEARS OF EXCELLENCE
Minister of Health Eliezer Shostak addresses the Faculty during the early days. With him on the dias are Prof. Max Weinreb (center), who was the first Head of our School, and recently received a prestigious University award (Honorary Fellow of the Sackler Faculty of Medicine) for his outstanding contribution in founding of the School. On the right is Dr. Ze'ev Hindes, representing the Israel Dental Association.

Prof. Yohanan Ramon (right), second Head of the School, addressing new Faculty members
The School of Dental Medicine came into being in order to train Russian dentists and auxiliaries. Two graduates of the very first dental assistant training program (Zila Averbuch and Mary Borisovsky) have been on the Faculty ever since. The initial courses took place at Tel Hashomer.
The fledgling School was also involved in mobile dental clinics, both for army and civilian purposes.

Our staff and first dental students saw action in the Lebanese war in 1982.
1981 One of the first landmark cooperations of the School was with the Histadrut Health Fund, "Kupat Holim" which stipulated that each graduate would spend several years serving Israel's dental needs throughout the entire country.

Inauguration of the Marsh Building
From left to right: Colonel (Res.) Yehiel Ben-Zvi, Prof. Amos Buchner (third Head of the School), Dr. Raymond Sackler, Rector Prof. Yoram Dinstein, Mr. Nicholas Marsh (donor), Prof. Haim Ben Shachar (president of Tel Aviv University), Prof. Theodor Wiznitzer (Dean of the Sackler Medical Faculty), and right Prof. Herbert Judes (sixth Head of School).

The Marsh Building
In 1981 the dream of having our own facility came true, with the inauguration of the Nicholas and Irene Marsh Building of Dental Medicine. Every inch of the School was soon put to use. Mannequin teaching and seminars were held in the bomb shelter, and early research was carried out in the corridor on the second floor.
Maurice Goldschleger (left) at the groundbreaking ceremony of the New School, watched by and Gabriela Goldschleger (right) and Prof. Moshe Many (president, left).

School faculty inspect the foundations of the new edifice.

A critical step in the history of the School was recruiting the support of the renowned philanthropists, the late Maurice and Gabriela Goldschleger. The Goldschlegers committed millions of dollars to the modern development of the School. This included the new edifice linked to the Marsh building, the undertaking of a full six year program, and promotion of research.
Friday, May 29th, 1987 was a hallmark day in our evolution. In the presence of Mr. Shimon Peres (then deputy Prime Minister and Minister of Foreign Affairs, currently President of the State of Israel), the new School was officially opened.
Mr. Beno Gitter, Chairman of the Board of Governors, affixes the mezuzah at the School Entrance.

At the inauguration of the School, we were happy to host many distinguished guests, including Shimon Peres, then deputy Prime Minister and Minister of Foreign Affairs, and currently, President of the State of Israel.
From left to right: Dr. Ben Williamowsky, Dr. Sonny Lefcoe and Ralph Rothstein together with Prof. Herbert Judes.

Friends for Life. The School has known unprecedented generosity from hundreds of donors throughout the world whom we salute. The dental fraternity, Alpha Omega, has marched with us hand in hand since the earliest days of the School. Their commitment to raising funds for the building, clinics, laboratories, education, research and exchange programs has been exemplary. Plaques commemorating the donations of the AO Fraters can be seen throughout the School.

This friendship has been spearheaded by our 'founding fathers', Dr. Ben Williamowsky, the late Dr. Sonny Lefcoe and Ralph Rothstein. These three gentlemen and their families have followed every major development of the School for decades, have stood fast with us in our dealings with the University, the Israeli Government, and international agencies to ensure our success and international stature.
Receiving of the plaque commemorating the establishment of the Gerald A. Niznick Chair of Implantology. Left to right: President Prof. Yoram Dinstein, Ms. Reesa Niznick, Dr. Gerald Niznick and Vice-Rector Prof. Assaf Razin

Dr. Gerald Niznick has been instrumental in his generous contributions to the School, establishing the Gerald A. Niznick Chair of Implantology, the future intramural Faculty clinics, and contributing to School research.
Over the decades, the School has hosted an impressive groups of national and international guests, who were greatly impressed by our national mission to bring dentistry at the highest level to all corners of Israel.

Presidential visit. The sixth President of Israel, Chaim Hertzog, former Israeli Ambassador to the United Nations, visits our School. Left to right: Prof. Amnon Pazi, President Hertzog and Prof. Haim Tal, Head of School.

President Herzog (center) hears an explanation on modern dental treatment. Dr. Ephraim Sneh., Minister of health (right) receives explanation from Prof. Haim Tal.
The Egyptian Ambassador to Israel, Mr. Mohammad Basyouni (left) on an official School visit.

Mr. Nachum Fassa, head of the Histadrut Health Fund (right), was received by Prof. Zvi Metzger (fourth Head of School).

Prof. Haim Tal (center) on an official visit to Tunisia, between Tunisian Minister of Health (left) and government official (right).
Herb Judes, Head of the School, discussing the management of student clinics with Donald Scharoff, International President of AO.

Prof. Herb Judes representing TAU at an international meeting of the D. Walter Cohen Middle East Center of Dental Education.

Periodontist Dr. Yousri Said, our first visitor from Egypt, with Prof. Tal.
We are especially proud of our international research record. Even in the early eighties, when the School barely had research facilities, two projects were initiated which became highly successful products on the international scene: Dentyl pH mouthwash (the second bestselling mouthrinse in Great Britain), recently acquired by Blistex Ltd., and Ossix, a biodegradable collagen membrane that stimulates bone regeneration and was recently purchased by Johnson & Johnson.

The School’s research program has also led to innovations in diagnostics, for example the original RY kit (Dr. Ronit Bar-Ness Greenshtein & Yardena Mazor MSc) for detection of caries-causing bacteria in saliva samples.
The Lake and Bessie Rosenberg Bone Research Laboratory donated by Diane and Malcolm Rosenberg. From left to right: Prof. Miron Weinreb, Dr. Ben Williamowsky and Prof. Haim Tal.

Material influences
The Gabriela Goldschleger Laboratory for Exact Measurements allows researchers to precisely measure various materials.

Inauguration of the Maurice and Gabriela Goldschleger Laboratory for Exact Measurement. Left to right: Prof. Haim Tal, Prof. Zvi Metzger and Mr. Maurice Goldschleger.
We take special pride in our students and graduates, who prominently display their dental diplomas in first class clinics across the country. We teach our students according to strict international standards, and you can often find them at the School, practicing their skills late into the night, hours after all the students at Tel Aviv University have called it a day. Our graduates serve in the Israeli army, treat people of every background (and sometimes even kangaroos!). The School comes alive every Purim, when silly dressing and partying is actively encouraged!

Dr. Eli Mass (center) demonstrates clinical techniques to our senior students.
Our graduates providing emergency dental care to a kangaroo at the Safari in Ramat Gan. From left to right: Dr. Noam Yaron and Dr. Liran Levin.

School graduates serving proudly in the IDF. From left to right: Dr. Liran Levin, Dr. Tal Becker and Dr. Shimshon Slutzky.

A reunion of the first graduates of the School of Dental Medicine at Tel Aviv University.

One of our recent graduating classes.
The Department of Orthodontics
The International Post-graduate Program in Orthodontics at Tel Aviv University

The International Postgraduate Program in Orthodontics at Tel Aviv University started in 1993. The sixth class of the program started in March 2006. Presently, more than 500 patients are treated at the Department of Orthodontics. The department of orthodontics at TAU is one of the first postgraduate centers that has included contemporary treatment approaches (Lingual technique, Invisalign) in their teaching program.

The 3½ year program is oriented in accordance with the European Erasmus Project and leads to both a Diploma in Orthodontics and a Master’s in Orthodontics. All instruction is in English. Since 1993 students from Argentina, Belarus, Britain, Bulgaria, Cyprus, France, Germany, Greece, Israel, Italy, Luxembourg, Mexico, and Thailand (13 countries) have participated in the International Postgraduate Program.

Since the inauguration of the program all the students who applied for the specialty examination in their countries of origin have passed the board exams and are now practicing as specialist orthodontists.
The outstanding wall carpet at the entrance to our School, was the kind of donation of Simcha Norenberg, and has become a landmark.

When our faculty are not busy teaching and doing research, they find time for the fine arts, including painting, sculpting and music.

At the wall carpet donation ceremony: Left to right: Former prime minister Itzhak Shamir, Simcha Norenberg (artist and donor) and Prof. Haim Tal

Prof. Martin Gross presents his sculpture "The Dove of Peace" to former U.S. President Bill Clinton.
Our academic staff have proven over the years that the pen is mightier than the dental drill. Books written at the School have been translated into German, French, Portuguese, Korean and Arabic, and include much sought-after textbooks, multiauthored tomes, and even children’s books on dental themes.
The School has always focused on children, the future of Israel. Young children from the vicinity and outlying areas, as well as new immigrants receive free treatment by our students. Our activities have included annual "tooth fun days", special events, support of the handicapped Olympics, hygiene outreach programs, and televised events. Our students are actively engaged in fund raising projects to help the needy cope with special dental treatment.

Our students are eager participants in the "Perach" program in which they teach oral hygiene to children throughout the country.

During difficult times (such as the Gulf War pictured here), the children of our Staff were safely cared for at the School, gas masks in hand.
Another highly successful collaboration with Perach, coordinated by Miri Dotan, is the volunteering program at the pediatric oncology departments of several leading hospitals, where our students provide help in oral hygiene instruction to children suffering from oral problems following irradiation.

One important aspect of our outreach program to children is the “Special Olympics Special Smiles” program coordinated by Dr. Erica Amir. Under the supervision of faculty members and students, 117 disabled athletes who have participated in the National Special Olympics games over the past nine years receive oral care and dental instruction.
THE FUTURE IS NOW
Dr. John Wolfe visiting

As is customary, the International President and First Lady of Alpha Omega visited our school in April 2007. John and Linda Wolfe met with some of the senior faculty and the students. John conducted a ceremony of presenting white coats to the 4th year students a few days before they received their very first patients. He also addressed the students and handed out awards to students who had done outstanding voluntary work with less fortunate communities during the past year. The visit was concluded with a luncheon at the TAU faculty club in the now famous "Green House".

Standing from left to right: Dr. Shlomo Matalon, Prof. Miron Weinreb, Dr. Eldad Helft (President of Tel Aviv AO Chapter), Prof. Andy Vardimon. Seated from left to right: Dr. John Wolfe, Prof. Herb Judes and Mrs. Linda Wolfe.
Prof. Haim Tal presents Professor Daniel van Steenberghe with a certificate of merit.

The Gerald A. Niznick Chair hosts an Annual Symposium

Professor Daniel van Steenberghe, Head of the Department of Periodontology and Holder of the P.I. Brenemark Chair of Osseointegration was the keynote speaker at a Symposium sponsored by the Dr. Gerald Niznick Chair of Implantology. Prof. van Steenberghe lectured on Maxillofacial Imaging Techniques in the Perspective of Oral Implant Surgery.

Our Man in New York

Ben Harrison Frankel, President of the Israel Endowment Fund, Inc. (IEF), will join us in looking for funds to provide dental care for needy children. This year we shall focus on new immigrant children from Ethiopia.
Prof. Israel Kaffe
President Elect of the Diagnostic Group of the IADR

The School was proud to congratulate Prof. Israel Kaffe on being elected "President-Elect" of the Diagnostic Systems Group of the IADR.

Prof. H. Frommer from NYU visiting our school

Prof. Herbert Frommer, Head of the Department of Oral Radiology at the New York University College of Dental Medicine (left) visits TAUSDM, accompanied by Prof. Israel Kaffe (right).
Our close relations with Rhone Alpes Chapter of Alpha Omega International

Rhône Alpes Chapter of Alpha Omega International Dental Fraternity to assist TAUSDM to purchase new dental equipment.

The Rhône Alpes Chapter of Alpha Omega International Dental Fraternity held its annual meeting in April 2007. This year, a three-day conference marked the world centennial events of the Alpha Omega International Fraternity.

Our school was represented by Prof. Benny Peretz, Head of the Department of Pediatric Dentistry, who lectured on "New insights in the understanding of the role of saliva as a defense mechanism against dental caries".

In a marvelous fund-raising Gala Dinner, Dr. Andre Amiach, Président Rhône Alpes d'Alpha Omega International Dental Fraternity, Président CEROS, and a Governor of Tel Aviv University presented Prof. Peretz with a generous gift towards the purchase of new clinical equipment.

Dr. Andre Amiach presents TAUSDM with a gift from AO at the 2007 annual meeting of the TAU Board of Governors.
A profile article on TAUSDM in "The Young Dentist"

Boris Etter, Editor of the Swiss Dental Journal “YOUNG SCIENTIST” visited the school and published a profile article on the TAUSDM, the TAU campus and Tel Aviv City.
Zahnmedizin in Tel Aviv

Interview mit Prof. Dr. Dr.h.c. Haim Tal, Dean der "Maurice and Gabriela Goldschleger School of Dental Medicine" an der "University of Tel Aviv"

Bilder und Texte Boris Etter

Young Dentist (YD): Herr Prof. Tal, wenn man ein Studium beginnt, ist das Thema der Zahnmedizin naturgemäß ein wichtiges. Würden Sie sich bitte für unsere Leser stolz auf die Zahnmedizin in Tel Aviv einlassen?

Prof. Tal: Ich glaube, dass die Zahnmedizin eine sehr wichtige Rolle im Gesundheitswesen spielt. Das Studium an der "Maurice and Gabriela Goldschleger School of Dental Medicine" bietet eine umfassende Ausbildung, die auf die aktuelle und zukünftige Anforderungen der Zahnmedizin zugeschnitten ist.

YD: Wie sind die Ausbildungsprogramme aufgebaut, um den akademischen Standards in Europa gerecht zu werden? Und wie werden die Ausbildungsprogramme in den USA und Europa verglichen?


YD: Was sind die einzigartigen Merkmale der Zahnmedizin in Tel Aviv?

Prof. Tal: Eine der einzigartigsten Merkmale der Zahnmedizin in Tel Aviv ist die Fokussierung auf die Forschung und Innovation. Die "Maurice and Gabriela Goldschleger School of Dental Medicine" arbeitet eng mit führenden Forschungsinstituten und Universitäten in der ganzen Welt zusammen, um innovative Lösungen zu entwickeln und die Zahnmedizin weiter zu entwickeln.

YD: Welche Herausforderungen erwarten die Zahnärzte der Zukunft?


YD: Welche Ausbildungsempfehlungen für Studierende geben Sie?

Prof. Tal: Es ist wichtig, dass die Studierenden eine enge Verbindung zu praktischen Erfahrungen aufbauen, um ihre theoretischen Kenntnisse anwenden zu können. Es ist auch wichtig, dass sie sich auf die wissenschaftlichen Fortschritte im Gesundheitswesen einlassen, um die Entwicklung der Zahnmedizin zu unterstützen.

YD: Welche Anerkennung haben die Zahnärzte in Tel Aviv erhalten?

Prof. Tal: Die Zahnärzte in Tel Aviv genießen eine hohe Anerkennung im internationalen Umfeld. Die "Maurice and Gabriela Goldschleger School of Dental Medicine" ist anerkannt und akkreditiert und bietet eine einzigartige Ausbildung für Zahnärzte der Welt.
YOUNG DENTIST

Ein Blick ins Labor der Dental School

Dean Prof. Dr. D.h.c. Naum Tal (l.) und Boris Ettinger, Executive Producer Young Dentist (l.), von der berühmten Skulptur von Menashe Kadishman.

Bald wurde aber auch klar, dass es notwendig war eine vollständig ausgebildete zahnärztliche Fakultät zu errichten, sowohl mit einem 6-Jahre-Programm für die Zahnärzte, einen Akademischen Rat der Redaktion in Israel und in anderen Ländern dauerte der Weg zum Staatsschatz 6 Jahre ab, und mit weiteren Spezialisierungsprogrammen (Weiterbildungslehrplänen) für MSc- oder PhD-Lehrgängen. Dafür wurde aber ein neues Gebäude benötigt. Nach aufwendigen Arbeiten wurden grundsätzliche Maßnahmen...

zahnärztliche Behandlungsverhältnisse, so dass zusätzliche Zahnärzte in Tel Aviv gefunden werden mussten. Aus diesem Grund wurde eine Partnerschaft mit dem nationalen Gesundheitsdienst „Kupol Holom“ initiiert, aufgrund dessen sich die Absolventen nach dem Abschluss des zahnmedizinischen Studiums verpflichten mussten, während die jährliche Ausbildung in abgelegenen oder unterprivilegierten Gebieten von Israel tätig sein. Dieses System funktionierte während 10 Jahren sehr gut, so dass Gebiete wie...
4 YOUNG DENTIST


VD: Was sind Ihre Ziele als Direktor der Fakultät, eine Aufgabe welche Sie be- reits zum 2. Mal übernehmen?

Die Dental School of Zusam.
Der weitaufwändigste Campus mit der wunderbaren vegetation.
Die Dental School of Zusam.

Geschichte der Dental School an der Tel Aviv University


Nach einigen Jahren wurde klar, dass sich ein Kern gebildet hatte um eine zweite zahnmedizinische Fa- kultät im Land, neben derjenigen von Israel, zu gründen. Im Jahre 1978 wurde mit Nicholas March aus New York ein Gönner für ein kleines Gebäude auf dem Campus gefunden, welches sowohl das Schulungsprogramm für die ausländi- schen Zahnärzte als auch die Räumlichkeiten für das zahnärztli- che Grundstudium beherbergen.

Nach sehr kurzer Zeit waren viele Bewerber für einen Abschluss vorhanden, so dass ein Jahreskurs mit 24 Studenten starten konnte. Von Beginn an hatte es zu wenige
# Tel Aviv University Day, December 31, 2007

## Program

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>09:30-10:00</td>
<td>Welcome reception</td>
</tr>
<tr>
<td>10:00-10:30</td>
<td>Visit at the Maurice and Gabriela Goldschleger School of Dental Medicine</td>
</tr>
<tr>
<td>10:30-10:45</td>
<td>Unveiling the Alpha Omega wall of Honor</td>
</tr>
<tr>
<td>10:45-11:00</td>
<td>Inauguration of the London charitable Trust Students room</td>
</tr>
<tr>
<td>11:00-11:30</td>
<td>Ground Breaking of the new Dr. Gerald and Reesa Niznick Clinics</td>
</tr>
<tr>
<td>12:00-13:00</td>
<td>Lecture by: Professor Israel Finkelstein</td>
</tr>
<tr>
<td></td>
<td>DAVID AND SOLOMON: BETWEEN HISTORY AND MYTH</td>
</tr>
<tr>
<td>13:00-14:30</td>
<td>Luncheon</td>
</tr>
<tr>
<td></td>
<td>Sponsored by Dr. Gerald and Reesa Niznick</td>
</tr>
<tr>
<td>14:30-15:30</td>
<td>Optional tour to Beth Hatefutsot – The Diaspora Museum</td>
</tr>
<tr>
<td></td>
<td>A cultural and educational institution providing multiple avenues of</td>
</tr>
<tr>
<td></td>
<td>personal historical identification</td>
</tr>
</tbody>
</table>
